Rezoning Application: PD 25-0261

Zoning Hearing Master Date: April 15, 2025

BOCC LUM Public Hearing Date: June 10, 2025



Development Services Department

1.0 APPLICATION SUMMARY

Applicant: Sheldon OMV, LLC

FLU Category: SMU-6

Service Area: Urban

Site Acreage: 0.81 acres

Community

Plan Area:

Riverview

Overlay: None



Introduction Summary:

The applicant seeks approval of a planned development (PD) rezoning of the property to change the existing PD and Commercial General (CG) zoning of the site for the purpose of using the site as a bank/credit union. The site contains two parcels, folio number 76440.0100 (the PD parcel) and folio number 76440.0000 (the CG parcel). Both parcels are currently vacant.

Zoning:	Existing		Proposed
District(s)	PD 84-0170	CG	PD 25-0261
Typical General Use(s)	Business, Professional and Health Service	Commercial	Credit Union
Acreage	.27 acres	.54 acres	.81 acres
Density/Intensity	0.13 FAR	0.27	0.06 FAR
Mathematical Maximum*	1,500 sf	6,351 sf	2,196 sf

^{*}number represents a pre-development approximation

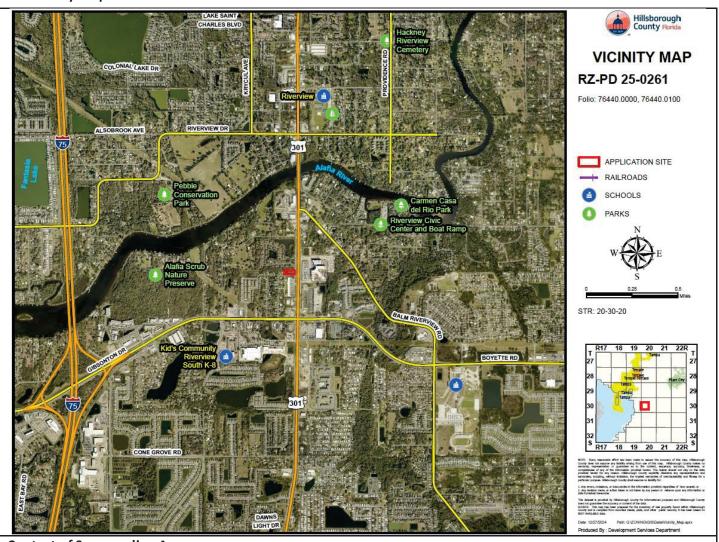
Development Standards:	Existing		Proposed
District(s)	PD 84-0170	CG	PD 25-0261
Lot Size / Lot Width	n/a	10,000 sq ft/75'	n/a
Setbacks/Buffering and Screening	Front (East): 37.1' Front (South): 57.4'	Front (East): 30' Front (South): 30' Side (West): 20' Side (North): 20'	Front (East): 30' Front (South): 30' Side (West): 20' Side (North): 20'
Height	1-story	50′	35'

Additional Information:			
PD Variation(s) None requested as part of this application			
Waiver(s) to the Land Development Code None requested as part of this application			
Planning Commission Recommendation:		Development Services Recommendation:	
Consistent		Approvable with conditions	

BOCC CPA PUBLIC HEARING DATE: June 10, 2025 Case Reviewer: James E Baker, AICP

2.0 LAND USE MAP SET AND SUMMARY DATA

2.1 Vicinity Map



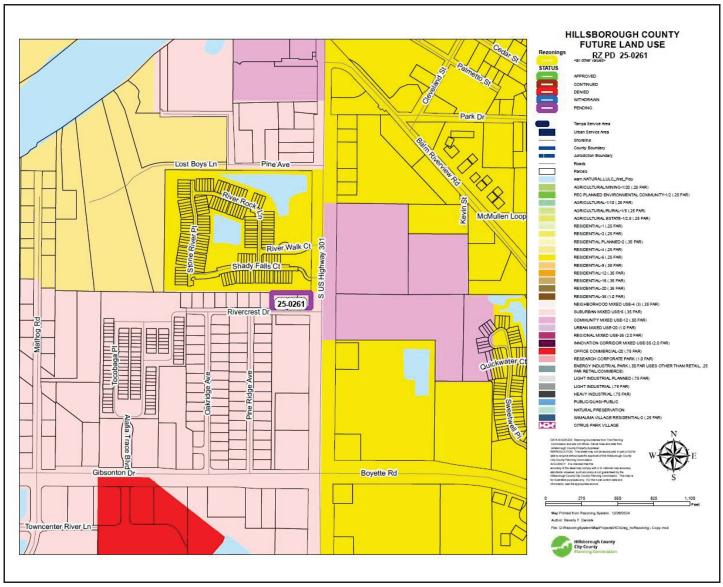
Context of Surrounding Area:

The subject site is generally located at 10620 Rivercrest Drive and consists of two folios: #76440.0100 & #76440.0000. The site located north of Gibsonton Drive and US Hwy 301 intersection in the Riverview community. Surrounding development consists of commercial, single-family and multi-family uses.

BOCC CPA PUBLIC HEARING DATE: June 10, 2025 Case Reviewer: James E Baker, AICP

2.0 LAND USE MAP SET AND SUMMARY DATA

2.2 Future Land Use Map

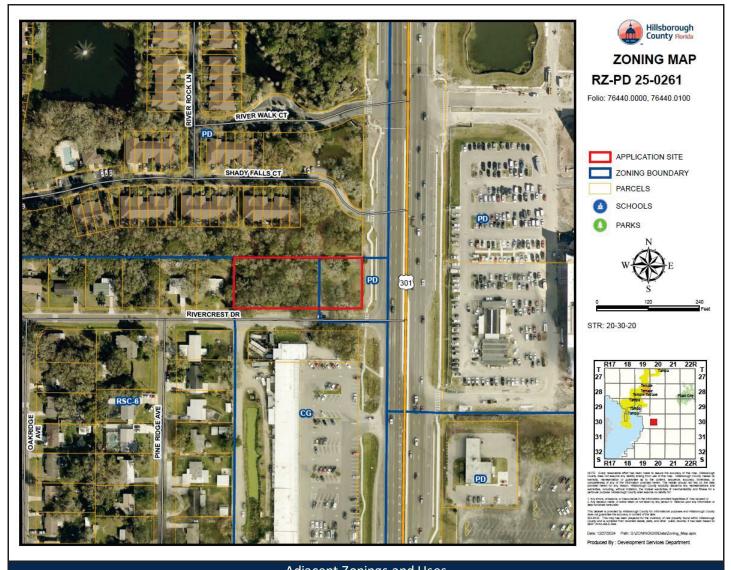


Subject Site Future Land Use Category:	Suburban Mixed Use-6 (SMU-6).
Maximum Density/F.A.R.:	175,000 sq ft /0.25 FAR
Typical Uses:	Agricultural, residential, neighborhood commercial, office uses, research corporate park uses, light industrial, multipurpose and clustered residential and/or mixed-use. Office uses are not subject to locational criteria.

ZHM HEARING DATE: April 15, 2025 BOCC CPA PUBLIC HEARING DATE: June 10, 2025

2.0 LAND USE MAP SET AND SUMMARY DATA

2.3 Immediate Area Map



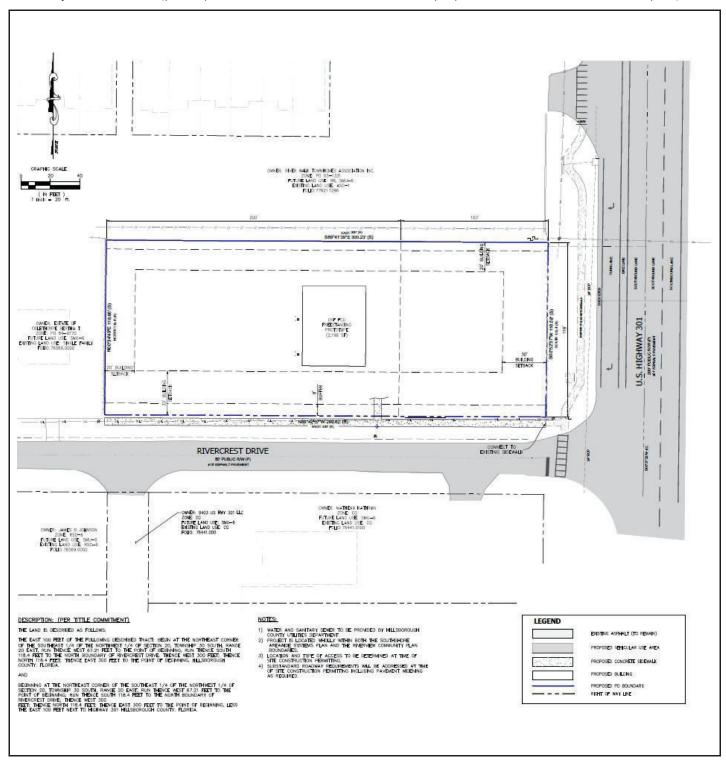
Case Reviewer: James E Baker, AICP

Adjacent Zonings and Uses					
Location:	Zoning:	Maximum Density/F.A.R. Permitted by Zoning District:	Allowable Use:	Existing Use:	
North	PD 03-1331	6 units per acre	Single-Family Attached	Single-Family Attached	
South	CG	0.27 FAR	Commercial	Commercial	
East	PD 03-1600	0.50 FAR	Hospital and Medical Office	Under development	
West	RSC-6	6 units per acre	Single-Family Conventional	Single-Family Residential	

APPLICATION NUMBER:	PD 25-0261	
ZHM HEARING DATE:	April 15, 2025	
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2.0 LAND USE MAP SET AND SUMMARY DATA

2.4 Proposed Site Plan (partial provided below for size and orientation purposes. See Section 8.0 for full site plan)



APPLICATION NUMBER: PD 25-0261

ZHM HEARING DATE: April 15, 2025

BOCC CPA PUBLIC HEARING DATE: June 10, 2025 Case Reviewer: James E Baker, AICP

3.0 TRANSPORTATION SUMMARY (FULL TRANSPORTATION REPORT IN SECTION 9 OF STAFF REPORT)

Road Name	Classification	Current Conditions	Select Future Improvements
Rivercrest Dr.	County Local - Rural	2 Lanes ⊠Substandard Road ⊠Sufficient ROW Width	☐ Corridor Preservation Plan ☐ Site Access Improvements ☐ Substandard Road Improvements ☑ Other (TBD)
S. U.S. Highway 301	FDOT Arterial - Urban	6 Lanes □Substandard Road □Sufficient ROW Width	 ☑ Corridor Preservation Plan ☐ Site Access Improvements ☐ Substandard Road Improvements ☒ Other (TBD)

Project Trip Generati	on ☐Not applicable for this request		We the second
10.	Average Annual Daily Trips	A.M. Peak Hour Trips	P.M. Peak Hour Trips
Existing	3,022	288	216
Proposed	220	22	46
Difference (+/-)	-2,802	-266	-170

Project Boundary	Primary Access	Additional Connectivity/Access	Cross Access	Finding
North		Choose an item.	Choose an item.	Choose an item
South	50	Choose an item.	Choose an item.	Choose an item.
East		Choose an item.	Choose an item.	Choose an item.
West	**	Choose an item.	Choose an item.	Choose an item.

Road Name/Nature of Request	Туре	Finding
	Choose an item.	Choose an item.
	Choose an item.	Choose an item

APPLICATION NUMBER: PD 25-0261

ZHM HEARING DATE: April 15, 2025

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4.0 ADDITIONAL SITE INFORMATION & AGENCY COMMENTS SUMMARY

INFORMATION/REVIEWING AGENCY				
Environmental:	Comments Received	Objections	Conditions Requested	Additional Information/Comments
Environmental Protection Commission	⊠ Yes	☐ Yes ⊠ No	☐ Yes ⊠ No	mormation/comments
Natural Resources	⊠ Yes □ No	□ Yes ⊠ No	☐ Yes ⊠ No	
Conservation & Environ. Lands Mgmt.	☐ Yes ☐ No	□ Yes ⊠ No	□ Yes ⊠ No	
Check if Applicable: ☐ Wetlands/Other Surface Waters ☐ Use of Environmentally Sensitive Land Credit ☐ Wellhead Protection Area ☐ Surface Water Resource Protection Area	☐ Significan ☐ Coastal H ☐ Urban/Su	Vater Wellfield Pro t Wildlife Habitat igh Hazard Area burban/Rural Scer to ELAPP property	nic Corridor	
Public Facilities:	Comments Received	Objections	Conditions Requested	Additional Information/Comments
Transportation ☐ Design Exc./Adm. Variance Requested ☐ Off-site Improvements Provided ☐ N/A	⊠ Yes □ No	□ Yes ⊠ No	☐ Yes ☐ No ☑N/A	
Service Area/ Water & Wastewater ☐ Urban ☐ City of Tampa ☐ Rural ☐ City of Temple Terrace	⊠ Yes □ No	□ Yes ⊠ No	□ Yes ⊠ No	
Hillsborough County School Board Adequate □ K-5 □ 6-8 □ 9-12 □ N/A Inadequate □ K-5 □ 6-8 □ 9-12 □ N/A	□ Yes ⊠ No	□ Yes ⊠ No	□ Yes ⊠ No	
Impact/Mobility Fees				
Comprehensive Plan:	Comments Received	Findings	Conditions Requested	Additional Information/Comments
Planning Commission ☐ Meets Locational Criteria ☑ N/A ☐ Locational Criteria Waiver Requested ☐ Minimum Density Met ☑ N/A	⊠ Yes □ No	☐ Inconsistent ⊠ Consistent	□ Yes ⊠ No	

APPLICATION NUMBER:	PD 25-0261	
ZHM HEARING DATE:	April 15, 2025	
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5.0 IMPLEMENTATION RECOMMENDATIONS

5.1 Compatibility

This is a request to rezone two vacant parcels with an existing Planned Development (folio 76440.0100) and Commercial General (folio 76440.0000) zoning to a Planned Development to facilitate a credit union. Site is located at 10620 Rivercrest Drive. Surrounding area is primarily residential with most properties developed with single-family homes but also includes a townhomes/villa type housing development adjacent to the north and west. Adjacent zonings to the south and east are Planned Developments comprising a retail center and a hospital, respectively.

Development Services does not foresee any compatibility concerns with the proposed development. The surrounding area is residential and higher intense residential uses, such as to the north are adequately buffered and screened from the development. The density of the proposed development is appropriate for the area and does not pose any negative impacts to the surrounding residential uses.

5.2 Recommendation

Based on the above considerations, staff finds the proposed Planned Development district, subject to the conditions, approvable.

APPLICATION NUMBER:	PD 25-0261	
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6.0 PROPOSED CONDITIONS

Approval – Approval of the request, subject to the conditions listed below, is based on the general site plan submitted April 3, 2025.

- 1. Development shall be limited to a Bank/Credit Union with drive through facilities. The use shall be developed where generally shown on the site plan.
- 2. Development shall be in accordance with the following:

Minimum lot size/width: n/a

Density/Intensity: 2,196 sf/0.06 FAR

Minimum front yard setback (East): 30 ft
Minimum front yard setback (South): 30 ft
Minimum side yard setback (West): 20 ft
Minimum side yard setback (North): 20 ft

Maximum building height: 35 ft (1-story)

- 3. The site shall comply with required buffering and screening per the Land Development Code.
- 4. The Bank/Credit Union will be subject to regular business hours and will not be open between the hours of 6 pm and 6 am.
- 5. Approval of this application by Hillsborough County does not constitute a guarantee that Natural Resources approvals/permits necessary for the development as proposed will be issued does not itself serve to justify any impacts to trees, natural plant communities or wildlife habitat, and does not grant any implied or vested right to environmental approvals.
- 6. The construction and location of any proposed environmental impacts are not approved by this correspondence but shall be reviewed by Natural Resources staff through the site and subdivision development plan process pursuant to the Land Development Code.
- 7. If the notes and/or graphic on the site plan conflict with specific zoning conditions and/or the Land Development Code (LDC) regulations, the more restrictive regulation shall apply, unless specifically conditioned otherwise. References to development standards of the LDC in the above stated conditions shall be interpreted as the regulations in effect at the time of preliminary site plan/plat approval.
- 8. In accordance with LDC Section 5.03.07.C, the certified PD general site plan shall expire for the internal transportation network and external access points, as well as for any conditions related to the internal transportation network and external access points, if site construction plans or equivalent thereof, have not been approved for all or part of the subject Planned Development within 5 years of the effective date of the PD unless an extension is granted as provided in the LDC. Upon expiration, re-certification of the PD General Site Plan shall be required in accordance with provisions set forth in LDC Section 5.03.07.C.

APPLICATION NUMBER:	PD 25-0261	
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- 9. Notwithstanding anything shown on the PD site plan to the contrary, the presence or absence of access, number, design and location of the access point(s), including roadway stub outs and/or vehicular cross access shall be regulated by the Hillsborough County Land Development Code, Transportation Technical Manual (TTM) and other applicable regulations. The design, relocation, modification, closure or addition of median openings and curb cuts are subject to approval by Hillsborough County Development Services at the time of plat/site/construction plan approval. The need for site access improvements at project entrances and affected intersections will be determined at the time of plat/site/construction plan approval, and access location or characteristics may require Sec. 6.04.02.B. Administrative Variances and/or Design Exceptions which will be adjudicated at the time of plat/site/construction plan approval. Applicants who are unable to meet access management regulations, other applicable regulations, and/or obtain the appropriate relief may be unable to construct the project to its maximum entitlements.
- 10. As Rivercrest Dr. is a substandard local roadway, the developer will be required improve the public roadway network, between any project access which may be granted to Rivercrest Dr. and the nearest roadway meeting an applicable standard, to current County standards unless otherwise approved in accordance with Sec. 6.04.02.B. of the Hillsborough County LDC. Design Exceptions (DEs) and Design Deviation Memoranda (DDM) from Transportation Technical Manual (TTM) standards may be considered in accordance with Sec. 1.7 and other applicable sections of the TTM.
- 11. The developer shall construct a 5-foot-wide sidewalk along the project's frontage consistent with Section 6.03.02 of the Land Development Code.
- 12. Notwithstanding anything herein or shown on the PD site plan in the contrary, bicycle and pedestrian access may be permitted anywhere along the PD boundaries.
- 13. Notwithstanding anything shown in the PD site plan or therein the conditions of approval, the applicant shall provide internal sidewalks connections to the project site arrival point, the primary building entrances, parking, and any other onsite amenities consistent with 6.03.02 of the Land Development Code.

Zoning Administrator Sign Off:

SITE, SUBDIVISION AND BUILDING CONSTRUCTION IN ACCORDANCE WITH HILLSBOROUGH COUNTY SITE DEVELOPMENT PLAN & BUILDING REVIEW AND APPROVAL.

J. Brian Grady

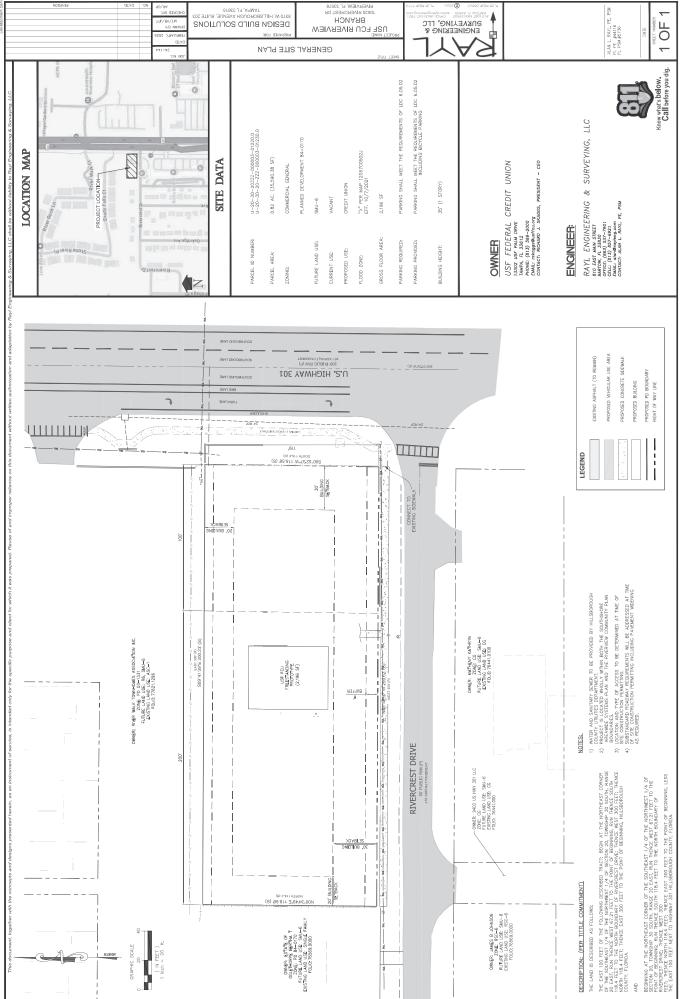
Approval of this re-zoning petition by Hillsborough County does not constitute a guarantee that the project will receive approvals/permits necessary for site development as proposed will be issued, nor does it imply that other required permits needed for site development or building construction are being waived or otherwise approved. The project will be required to comply with the Site Development Plan Review approval process in addition to obtain all necessary building permits for on-site structures.

APPLICATION NUMBER:	PD 25-0261	
ZHM HEARING DATE:	April 15, 2025	
BOCC CPA PUBLIC HEARING DATE:	June 10, 2025	Case Reviewer: James E Baker, AICP

7.0 ADDITIONAL INFORMATION AND/OR GRAPHICS (See following pages)

NA

APPLICATION NUMBER:	PD 25-0261				
ZHM HEARING DATE: BOCC CPA PUBLIC HEARING DATE:	April 15, 2025 June 10, 2025	Case Reviewer: James E Baker, AICP			
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3.0 PROPOSED SITE PLAN (FULL)					
		See Following Page			



APPLICATION NUMBER:	PD 25-0261	
ZHM HEARING DATE:	April 15, 2025	
BOCC CPA PUBLIC HEARING DATE:	June 10, 2025	Case Reviewer: James E Baker, AICP

9.0 FULL TRANSPORTATION REPORT (see following pages)

AGENCY REVIEW COMMENT SHEET

TO: Zoning Technician, Development Services Department	DATE: 04/04/2025		
REVIEWER: Sarah Rose, Senior Planner	AGENCY/DEPT: Transportation		
PLANNING AREA/SECTOR: S/Riverview	PETITION NO: RZ 25-0261- REVISED		
This agency has no comments.			
This agency has no objection.			
X This agency has no objection, subject to the listed or attached	conditions.		
This agency objects for the reasons set forth below.			

CONDITIONS OF APPROVAL

- 1. Notwithstanding anything shown on the PD site plan to the contrary, the presence or absence of access, number, design and location of the access point(s), including roadway stub outs and/or vehicular cross access shall be regulated by the Hillsborough County Land Development Code, Transportation Technical Manual (TTM) and other applicable regulations. The design, relocation, modification, closure or addition of median openings and curb cuts are subject to approval by Hillsborough County Development Services at the time of plat/site/construction plan approval. The need for site access improvements at project entrances and affected intersections will be determined at the time of plat/site/construction plan approval, and access location or characteristics may require Sec. 6.04.02.B. Administrative Variances and/or Design Exceptions which will be adjudicated at the time of plat/site/construction plan approval. Applicants who are unable to meet access management regulations, other applicable regulations, and/or obtain the appropriate relief may be unable to construct the project to its maximum entitlements.
- 2. As Rivercrest Dr. is a substandard local roadway, the developer will be required improve the public roadway network, between any project access which may be granted to Rivercrest Dr. and the nearest roadway meeting an applicable standard, to current County standards unless otherwise approved in accordance with Sec. 6.04.02.B. of the Hillsborough County LDC. Design Exceptions (DEs) and Design Deviation Memoranda (DDM) from Transportation Technical Manual (TTM) standards may be considered in accordance with Sec. 1.7 and other applicable sections of the TTM.

- 3. The developer shall construct a 5-foot-wide sidewalk along the project's frontage consistent with Section 6.03.02 of the Land Development Code.
- 4. Notwithstanding anything herein or shown on the PD site plan to the contrary, bicycle and pedestrian access may be permitted anywhere along PD boundaries.
- 5. Nowthingstanding anything shown in the PD site plan or therein the conditions of approval, the applicant shall provide internal sidewalks connections to the project site arrival point, the primary building entrances, parking, and any other onsite amenities consistent with 6.03.02 of the Land Development Code.

PROJECT SUMMARY AND ANALYSIS

The applicant is requesting to rezone two parcels totaling +/- .81 acres from Commercial General (CG) and Planned Development (PD) 90-0001, most recently modified by Major Modification 90-0001 to Planned Development (PD). The existing Planned Development (PD) is approved for a 1,500sqft business, professional, and health related office. The proposed Planned Development is seeking approval for a 2,196sqft Bank/Credit Union with Drive Thru. The site is located in the north-western quadrant of the intersection of S. U.S. Highway 301 and Rivercrest Drive. The Future Land Use designation of the site is Suburban Mixed Use - 6 (SMU-6).

Trip Generation Analysis

In accordance with the Development Review Procedures Manual (DRPM), the developer submitted a transportation generation letter for the proposed project, indicating that the subject project will generate fewer than 50 peak hour trips. Staff has prepared a comparison of the trips potentially generated under the existing and proposed zoning designations, utilizing a generalized worst-case scenario. Data presented below is based on the Institute of Transportation Engineer's Trip Generation Manual, 11th Edition.

Approved Zoning:

Zoning, Land Use/Size	24 Hour Two-	Total Peak Hour Trips	
	Way Volume	AM	PM
CG, Fast Food w/ Drive Thru	5.4	7	6
(ITE Code 934) 6,351sqft	54	3	
PD 90-0001, Medical-Dental Office	2.069	202	210
(ITE 720) 1,500sqft	2,968	283	210
Total	3,022	288	216

Proposed Uses:

Zoning, Land Use/Size	24 Hour Two-	Total Peak Hour Trips	
	Way Volume	AM	PM
PD, Bank w/ Drive Thru	220	22	16
(ITE Code 912) 2,196sqft	220	22	46

Trip Generation Difference:

Zoning, Land Use/Size	24 Hour Two-	Total Peak Hour Trips	
	Way Volume	AM	PM
Difference	-2,802	-266	-170

TRANSPORTATION INFRASTRUCTURE SERVING THE SITE

The site has frontage on Rivercrest Dr. and S. U.S. Highway 301. Rivercrest Dr. is a 2-lane, undivided, substandard county maintained, rural local roadway. The roadway is characterized by +/- 19 ft of pavement in average condition, no bike lanes or sidewalks on either side of the roadway within the vicinity of the proposed project, and within +/- 50 ft of the right of way.

Speed tables are present at regular intervals along the full length of Rivercrest Dr. As previously stated in this report, Rivercrest Dr. has been identified by county transportation staff as a substandard local roadway, as Rivercrest Dr. does not meet the minimum standards outlined in Typical Section - 7 (TS-7) of the Hillsborough County Transportation Technical Manuel (TTM). The minimum standards for county maintained two lane undivided rural local roadways as outlined in TS - 7 of the Hillsborough County TTM require 24ft of pavement, 5ft stabilized paved shoulders, and 5ft sidewalks. The applicant has proposed to defer addressing substandard roadway improvements to the time of plat/site/construction plan review at which time the developer will be required improve the public roadway network, between any project access which may be granted to Rivercrest Dr. and the nearest roadway meeting an applicable standard, to current County standards unless otherwise approved in accordance with Sec. 6.04.02.B. of the Hillsborough County LDC. Design Exceptions (DEs) and Design Deviation Memoranda (DDM) from Transportation Technical Manual (TTM) standards may be considered in accordance with Sec. 1.7 and other applicable sections of the TTM. As outlined in section 6.03.02 of the Land Development Code the developer will be required to construct a 5ft sidewalk within the right-ofway and along the entire frontage of the subject parcel designed in a way that conforms to the latest requirements of Americans with Disabilities Act (ADA) accessibility guidelines for building facilities.

S. U.S. Highway 301 is a 6-lane, divided, FDOT maintained, rural arterial roadway. The roadway is characterized by +/- 12 ft travel lanes, +/- 5 ft sidewalks and +/- 4 ft bike lanes on both sides of the roadway, and within +/- 200 ft of the right of way. Pursuant to the Hillsborough County corridor preservation plan S. U.S. Highway 301 is designated for a future six lane enhancement.

SITE ACCESS

The applicant has proposed to defer displaying the exact type and location of access onto Rivercrest Dr to the time of site/plat/construction plan review. In accordance with section 6.03.02 of the

As S. U.S. Highway 301 is an FDOT maintained roadway, staff notified the applicant that they will need to coordinate with FDOT staff regarding FDOT standards and requirements. Additionally, as outlined in the conditions of approval, the subject site will be prohibited from taking access to S. U.S. Highway 301.

ROADWAY LEVEL OF SERVICE (LOS) INFORMATION

Rivercrest Dr. is not a regulated roadway and is not included in the 2020 Hillsborough County Level of Service (LOS) Report. As such, no LOS information for this roadway can be provided.

Level of Service (LOS) information for S. U.S. Highway 301 is reported below

FDOT Generalized Level of Service				
Roadway	From	То	LOS Standard	Peak Hr. Directional LOS
S. U.S. Highway	Gibsonton Dr.	Riverview Dr.	D	С

Source: 2020 Hillsborough County Level of Service (LOS) Report

Transportation Comment Sheet

3.0 TRANSPORTATION SUMMARY (FULL TRANSPORTATION REPORT IN SECTION 9 OF STAFF REPORT)

Adjoining Roadways (check if applicable)					
Road Name	Classification	Current Conditions	Select Future Improvements		
		2 Lanes	☐ Corridor Preservation Plan		
Rivercrest Dr.	County Local -	Substandard Road	☐ Site Access Improvements		
	Rural	Sufficient ROW Width	☐ Substandard Road Improvements		
			⊠ Other (TBD)		
S. U.S. Highway 301		Clanas	□ Corridor Preservation Plan		
	FDOT Arterial - Urban	6 Lanes □Substandard Road □Sufficient ROW Width	☐ Site Access Improvements		
			☐ Substandard Road Improvements		
			⊠ Other (TBD)		

Project Trip Generation □Not applicable for this request					
	Average Annual Daily Trips	A.M. Peak Hour Trips	P.M. Peak Hour Trips		
Existing	3,022	288	216		
Proposed	220	22	46		
Difference (+/-)	-2,802	-266	-170		

Connectivity and Cross Access ⊠Not applicable for this request					
Project Boundary	Primary Access	Additional Connectivity/Access	Cross Access	Finding	
North		Choose an item.	Choose an item.	Choose an item.	
South		Choose an item.	Choose an item.	Choose an item.	
East		Choose an item.	Choose an item.	Choose an item.	
West		Choose an item.	Choose an item.	Choose an item.	
Notes:					

Design Exception/Administrative Variance ⊠Not applicable for this request				
Road Name/Nature of Request	Туре	Finding		
	Choose an item.	Choose an item.		
	Choose an item.	Choose an item.		
Notes:				

4.0 Additional Site Information & Agency Comments Summary					
Transportation	Objections	Conditions Requested	Additional Information/Comments		
 □ Design Exception/Adm. Variance Requested □ Off-Site Improvements Provided ⋈ N/A 	☐ Yes ☐ N/A ⊠ No	☐ Yes ☐ No ☑ N/A			



Plan Hillsborough planhillsborough.org planner@plancom.org 813 - 272 - 5940 601 E Kennedy Blvd 18th floor Tampa, FL, 33602

Unincorporated Hillsborough County Rezoning Consistency Review				
Hearing Date: April 15, 2025	Case Number: PD 25-0261			
Report Prepared: April 4, 2025	Folio(s): 76440.0000 & 76440.0100			
	General Location : North of Rivercrest Drive and west of South US Highway 301			
Comprehensive Plan Finding	CONSISTENT			
Adopted Future Land Use	Suburban Mixed Use-6 (6 du/ga; 0.25/.35/.50 FAR)			
Service Area	Urban			
Community Plan(s)	Riverview & SouthShore Areawide Systems			
Rezoning Request	Commercial General (CG) and Planned Development (PD) to PD to allow a credit union			
Parcel Size	0.82 ± acres			
Street Functional Classification	Rivercrest Drive – Local South US Highway 301 – State Principal Arterial			
Commercial Locational Criteria	Does not meet; Waiver submitted			
Evacuation Area	None			

Table 1: COMPARISON OF SURROUNDING PROPERTIES						
Vicinity	Future Land Use Designation	Zoning	Existing Land Use			
Subject Property	Suburban Mixed Use-6	CG + PD	Vacant Land			
North	Residential-6	PD	HOA Property + Single Family			
South	Suburban Mixed Use-6	CG	Light Commercial			
East	Community Mixed Use-12	PD	Vacant Land + Single Family + Light Commercial + Public/Quasi- Public/Institutions			
West	Suburban Mixed Use-6	RSC-6 + PD	Single Family + HOA Property + Agriculture			

Staff Analysis of Goals, Objectives and Policies:

The 0.82 ± acre subject site is located north of Rivercrest Drive and west of South US Highway 301. The subject site is in the Urban Service Area and is within the limits of the Riverview Community Plan and SouthShore Areawide Systems Plan. The applicant requests to rezone the subject site from Commercial General (CG) and Planned Development (PD) 84-0170 to PD to allow a credit union.

The subject site is in the Urban Service Area where, according to Objective 1.1 of the Future Land Use Section (FLUS), 80 percent of the county's growth is to be directed. Policy 3.1.3 requires all new developments to be compatible with the surrounding area, noting that "compatibility does not mean "the same as." Rather, it refers to the sensitivity of development proposals in maintaining the character of existing development." Vacant land is currently on the subject site as well as to the east across South US Highway 301. Light Commercial uses are to the south across Rivercrest Drive and along South US Highway 301. Single-family uses extend to the north, southwest and west. To enhance compatibility with the surrounding single-family uses to the west and southwest, according to the revised request, which was uploaded into Optix on April 3, 2025, the applicant proposed the retention of several existing trees upon the site, improved sidewalks and the development of a stormwater retention area to the west. The retention of the vegetation and developing a retention stormwater pond will create a natural buffer between the credit union and residential uses to the west. The proposal meets the intent of FLUS Objective 1.1 and FLUS Policy 3.1.3.

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Per Objective 2.2, Future Land Use categories outline the maximum level of intensity or density and range of permitted land uses allowed in each category. Table 2.2 contains a description of the character and intent permitted in each of the Future Land Use categories. The subject site is in the Suburban Mixed Use-6 (SMU-6) Future Land Use category. The SMU-6 designation allows for the consideration of agricultural, residential, neighborhood commercial, office uses, research corporate park uses, light industrial multipurpose and clustered residential and/or mixed-use. Office uses are not subject to locational criteria. The category allows neighborhood commercial up to 175,000 sq. ft. or 0.25 Floor Area Ratio (FAR), whichever is less intense or 20% of the projects land area when part of larger planned research/corporate park. Office, research corporate park uses, light industrial multi-purpose and mixed-use projects may achieve up to a 0.35 FAR. Light industrial uses may achieve up to a 0.50 FAR. According to the revised request and site plan, the proposed credit union would be 2,196 square feet. With the 0.82 ± acre site, the maximum square feet that may be considered for this site would be 8,929 square feet (0.82 ac x 43,560 sq ft = 35,719.2 sq ft x 0.25 FAR = 8,929 sq ft). As noted above, the maximum allowable FAR that is considered for commercial uses in the SMU-6 Future Land Use category is 0.25 and the proposed FAR for the credit union would be 0.06 (2,196 sq ft / 35,719.2 sq ft = 0.06 FAR). The proposal meets the permitted Floor Area Ratio for the site in the SMU-6 category and therefore meets the intent of FLUS Objective 2.2 and its associated policies.

The Comprehensive Plan requires that all development meet or exceed the land development regulations in Hillsborough County (FLUS Objective 4.1, FLUS Policy 4.1.1 and FLUS Policy 4.1.2). However, at the time of uploading this report, Transportation comments were not yet available in Optix and thus were not taken into consideration for analysis of this request.

The proposal does meet the intent of FLUS Objective 4.4 and FLUS Policy 4.4.1 that require new development to be compatible to the surrounding neighborhood. In this case, the surrounding land use pattern is comprised of mixed uses, with vacant land, single-family and light commercial uses in the immediate area. FLUS Policy 4.4.1 states that any density or intensity increases shall be compatible with existing, proposed or planned surrounding development. Development and redevelopment shall be integrated with the adjacent land uses through the creation of like uses, the creation of complementary uses, mitigation of adverse impacts, transportation/pedestrian connections and gradual transition of intensity. There should be a gradual transition of intensities between the different land uses given the residential uses around the subject site. According to FLUS Policy 4.7.4, when planning the location of new non-residential developments at intersections meeting locational criteria, a transition in intensity of nonresidential uses shall be established which is compatible with the surrounding character. As noted above, the applicant proposed the retention of the vegetation and developing a retention stormwater pond which will create a natural buffer between the credit union and residential uses to the west. The transition to a use which is allowed in a Commercial General zoning district would allow for development that is compatible with the surrounding area as light commercial uses are to the south along South US Highway 301; and therefore, would be consistent with the aforementioned policy direction. The proposed credit union will also be subject to regular business hours and will not be open between 6pm - 6am. Given the retention of the natural vegetation and additional buffering methods, operating hours and existing light commercial uses to the south, the proposed PD is consistent with FLUS Objective 4.4, FLUS Policy 4.4.1 and FLUS Policy 4.7.4.

The subject site does not meet Commercial Locational Criteria (CLC) as established in FLUS Objective 4.7. According to FLUS Policy 4.7.2, neighborhood-serving commercial uses, including office uses, can be considered to the maximum FAR permitted in each Future Land Use category in the following locations: 50% of the site must front along a roadway with a context classification of suburban commercial, suburban

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town or urban general context classification in the Hillsborough County Context Classification Map or the Florida Department of Transportation Context Classification Map or within 1,000 feet of the intersection of roadways both functionally classified as a collector or arterial per the Hillsborough County Functional Classification Map. At least 75% of the subject property must fall within the specified distance (1,000 feet) from the intersection. All measurements should begin at the edge of the road right-of-way. The land area within this distance, as measured along both roadways, makes a quadrant. The closest qualifying intersection to the subject site is Gibsonton Drive and South US Highway 301 which are more than 1,330 square feet away from the subject site. The site fronts along a Suburban Commercial road classification, but 50% of the site is not along it. Commercial Locational Criteria is not the only factor to be taken into consideration when granting approval for an application. Considerations involving land use compatibility, adequacy and availability of public services, environmental impacts, adopted service levels of affected roadways and other policies of the Comprehensive Plan and zoning regulations would carry more weight than the locational criteria in the approval of the potential commercial use. Commercial Locational Criteria only designates locations that could be considered, and they in no way guarantee the approval of a particular non-residential use. The applicant submitted a waiver for the CLC criteria; based upon the fact that the proposed use is allowed in the existing Commercial General zoning district, existing light commercial uses, operating characteristics of credit union and enhancing buffering to improve compatibility concerns, Planning Commission staff recommends the Board approve the waiver request. With the inclusion of the submitted waiver for the Commercial Locational Criteria and the associated justifications listed, the proposal meets the intent of Objective 4.7 and its associated policies.

The site is located within the limits of the Riverview Community Plan and SouthShore Areawide Systems Plan. Goal 2 of the Riverview Community Plan reflects the vision of Riverview using the Riverview District Concept Map. The Riverview District Concept Map will illustrate the unique qualities and land uses related to distinct geographic areas identified as "districts". The subject site is located in the Hwy 301 Corridor District which is noted under the plan to provide a safe, attractive and efficient corridor system that contributes to the character and economic well-being of the community and provides a sense of arrival. Goal 1.a. under the Economic Objective within the SouthShore Areawide Systems Plan is to analyze, identify and market lands that are available for economic development, including: residential, commercial, office, industrial, agricultural (i.e., lands that already have development orders or lands that are not developable.) As Goal 1.b. is to recognize preferred development patterns as described in individual community plans, and implement the communities' desires to the greatest extent possible (including codification into the Land Development Code). I.e., activity center, compatibility, design and form, pedestrian and bicycle/trail connectivity. The proposed credit union would bring an economic component to the surrounding area that is consistent with the goals of the Riverview Community Plan and SouthShore Areawide Systems Plan in the Livable Communities Element of the Comprehensive Plan.

Overall, staff finds that the proposed credit union use is compatible with the existing development pattern found within the surrounding area and does support the vision of the Riverview Community Plan and SouthShore Areawide Systems Plan. The proposed Planned Development would allow for development that is consistent with the Goals, Objectives, and Policies of the *Unincorporated Hillsborough County Comprehensive Plan*.

Recommendation

Based upon the above considerations and the following Goals, Objectives and Policies, Planning Commission staff finds the proposed Planned Development **CONSISTENT** with the *Unincorporated Hillsborough County Comprehensive Plan*, subject to the proposed conditions by the Development Services Department.

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FUTURE LAND USE SECTION

Urban Service Area

Objective 1.1: Hillsborough County shall pro-actively direct new growth into the urban service area with the goal that at least 80% of all population growth will occur within the USA during the planning horizon of this Plan. Within the Urban Service Area, Hillsborough County will not impede agriculture. Building permit activity and other similar measures will be used to evaluate this objective.

Compatibility

Policy 3.1.3: Compatibility is defined as the characteristics of different uses or activities or design which allow them to be located near or adjacent to each other in harmony. Some elements affecting compatibility include the following: height, scale, mass and bulk of structures, pedestrian or vehicular traffic, circulation, access and parking impacts, landscaping, lighting, noise, odor and architecture. Compatibility does not mean "the same as." Rather, it refers to the sensitivity of development proposals in maintaining the character of existing development.

Land Use Categories

Objective 2.2: The Future Land Use Map (FLUM) shall identify Land Use Categories summarized in the table below, that establish permitted land uses and maximum densities and intensities.

Policy 2.2.1: The character of each land use category is defined by building type, residential density, functional use, and the physical composition of the land. The integration of these factors sets the general atmosphere and character of each land use category. Each category has a range of potentially permissible uses which are not exhaustive, but are intended to be illustrative of the character of uses permitted within the land use designation. Not all of those potential uses are routinely acceptable anywhere within that land use category.

Relationship to Land Development Regulations

Objective 4.1: All existing and future land development regulations shall be made consistent with the Comprehensive Plan, and all development approvals shall be consistent with those development regulations as per the timeframe provided for within Chapter 163, Florida Statutes. Whenever feasible and consistent with Comprehensive Plan policies, land development regulations shall be designed to provide flexible, alternative solutions to problems.

Policy 4.1.1: Each land use plan category shall have a set of zoning districts that may be permitted within that land use plan category, and development shall not be approved for zoning that is inconsistent with the plan.

Policy 4.1.2: Developments must meet or exceed the requirements of all land development regulations as established and adopted by Hillsborough County, the state of Florida and the federal government unless such requirements have been previously waived by those governmental bodies.

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Neighborhood/Community Development

Objective 4.4: Neighborhood Protection – The neighborhood is the functional unit of community development. There is a need to protect existing, neighborhoods and communities and those that will emerge in the future. To preserve, protect, and enhance neighborhoods and communities, all new development must conform to the following policies.

Policy 4.4.1: Development and redevelopment shall be integrated with the adjacent land uses through:

- a) the creation of like uses; or
- b) creation of complementary uses; or
- c) mitigation of adverse impacts; and
- d) transportation/pedestrian connections

Commercial-Locational Criteria

Objective 4.7: To meet the daily shopping and service needs of residents, only neighborhood-serving commercial uses will be permitted within land use categories that are primarily residential or agricultural in nature. Intensive commercial uses (uses allowed within the Commercial Intensive zoning district) shall not be considered neighborhood-serving commercial. Such developments do not require a Future Land Use Map Amendment to a non-residential category provided they meet the criteria established by the following policies and all other Goals, Objectives and Policies in the Comprehensive Plan. The frequency and allowance of neighborhood-serving commercial uses will be different in the Urban Service Area than in the Rural Area due to the population density, scale and character of the areas.

Policy 4.7.2: In the above land use categories, neighborhood-serving commercial uses, including office uses, can be considered to the maximum FAR permitted in each Future Land Use category in the following locations:

- 50% of the site must front along a roadway with a context classification of suburban commercial, suburban town or urban general context classification in the Hillsborough County Context Classification Map or the Florida Department of Transportation Context Classification Map; or
- Within 1,000 feet of the intersection of roadways both functionally classified as a collector or arterial per the Hillsborough County Functional Classification Map. At least 75% of the subject property must fall within the specified distance (1,000 feet) from the intersection. All measurements should begin at the edge of the road right-of-way. The land area within this distance, as measured along both roadways, makes a quadrant

Policy 4.7.4: When planning the location of new non-residential developments at intersections meeting the locational criteria, a transition in intensity of non-residential uses shall be established which is compatible with the surrounding community character.

LIVABLE COMMUNITIES ELEMENT: RIVERVIEW COMMUNITY PLAN

IV. Goals

Goal 2 Reflect the vision of Riverview using the Riverview District Concept Map. The Riverview District Concept Map will illustrate the unique qualities and land uses related to distinct geographic areas identified as "districts".

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The following specific districts are incorporated into the Riverview District Concept Map. Require future development and redevelopment to comply with the adopted Riverview District Concept Map.

- 1. **Hwy 301 Corridor** Provide a safe, attractive and efficient corridor system that contributes to the character and economic well-being of the community and provides a sense of arrival.
- 2. **Downtown** Focus and direct mixed-use development to create an aesthetically pleasing and pedestrian-friendly downtown.
- 3. **Riverfront** Recognize the historical, environmental, scenic, and recreational value of the Alafia River.
- 4. **Mixed Use** Focus and direct development toward walkable mixed-use town center locations throughout the community while respecting existing land use.
- 5. **Residential** Encourage attractive residential development that complements the surrounding character and promotes housing diversity.
- 6. **Industrial** Attract employment centers and desirable industry with appropriate infrastructure in areas without conflicting with surrounding land use.
- 7. **Open Space** Build upon the county owned Boyette Scrub lands by acquiring lands from willing sellers.

LIVABLE COMMUNITIES ELEMENT: SOUTHSHORE AREAWIDE SYSTEMS PLAN

Economic Development Objective

The SouthShore community encourages activities that benefit residents, employers, employees, entrepreneurs, and businesses that will enhance economic prosperity and improve quality of life.

The community desires to pursue economic development activities in the following areas:

- 1. Land Use/Transportation
 - a. Analyze, identify and market lands that are available for economic development, including: residential commercial, office, industrial, agricultural (i.e., lands that already have development orders or lands that are not developable.)
 - b. Recognize preferred development patterns as described in individual community plans, and implement the communities' desires to the greatest extent possible (including codification into the land development code). I.e., activity center, compatibility, design and form, pedestrian and bicycle/trail connectivity.

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HILLSBOROUGH COUNTY **FUTURE LAND USE**

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CONTINUED APPROVED DENIED

Tampa Service Area WITHDRAWN PENDING

Urban Service Area County Boundary Juris diction Boundary

PEC PLANNED ENVIRONMENTAL COMMUNITY-1/2 (.25 FAR) AGRICULTURAL/MINING-1/20 (.25 FAR) wam.NATURAL.LULC_Wet_Poly AGRICULTURAL-1/10 (.25 FAR)

AGRICULTURAL ESTATE-1/2.5 (.25 FAR) AGRICULTURAL/RURAL-1/5 (.25 FAR) RESIDENTIAL-1 (.25 FAR) RESIDENTIAL-2 (.25 FAR)

RESIDENTIAL PLANNED-2 (.35 FAR) RESIDENTIAL-4 (.25 FAR)

RESIDENTIAL-12 (.35 FAR) RESIDENTIAL-9 (.35 FAR) RESIDENTIAL-6 (.25 FAR)

RESIDENTIAL-16 (.35 FAR) RESIDENTIAL-20 (.35 FAR) RESIDENTIAL-35 (1.0 FAR)

NEIGHBORHOOD MIXED USE-4 (3) (.35 FAR)

SUBURBAN MIXED USE-6 (.35 FAR)

COMMUNITY MIXED USE-12 (.50 FAR)

INNOVATION CORRIDOR MIXED US E-35 (2.0 FAR) REGIONAL MIXED USE-35 (2.0 FAR) URBAN MIXED USE-20 (1.0 FAR)

RESEARCH CORPORATE PARK (1.0 FAR) OFFICE COMMERCIAL-20 (.75 FAR)

ENERGY INDUSTRIAL PARK (.50 FAR USES OTHER THAN RETAIL, 25 FAR RETAIL/COMMERCE)

LIGHT INDUSTRIAL PLANNED (.75 FAR) LIGHT INDUSTRIAL (.75 FAR)

HEAVY INDUSTRIAL (.75 FAR)

WIMAUMA VILLAGE RESIDENTIAL-2 (.25 FAR) NATURAL PRESERVATION PUBLIC/QUASI-PUBLIC

CITRUS PARK VILLAGE

825 550

Map Printed from Rezoning System: 12/26/2024 Author: Beverly F. Daniels

